Budget Community Consultation



In the lead up to the 21/22 council budget, shire officers were set the challenge of making the community budget process more modern, fair and inclusive with a view to significantly increasing community budget submissions.

Prior to this, people were required to make verbal submissions at the forward planning meeting and s223 community hearing meeting, which resulted in a low number of submissions

To address this, officers reimagined the budget process to include a new online community budget portal.

The Peninsula community provided their ideas and feedback for the development of the Budget from mid-December until mid-March. Our online budget portal was viewed more than 12,000 times by 7,787 people.

In total, we received 3,263 contributions including 582 written submissions which helped shape Council's approach to Budget discussions.

In comparing the old process with the new online consultation method, the improvement in community participation speaks for itself:

Community feedback was up a whopping 3900%.

75 per cent of users who left feedback and voted in the community portal visited the website from a smart phone device, further underpinning how accessible and easy the portal is to use.





Mornington Peninsula Shire Budget — Social Pinpoint

"This new tool enabled us to engage with the wider community in developing next year's budget. The feedback received increased from 50-60 on average in previous years to almost 3,000. Providing feedback was easy, as indicated by approximately 75% of the feedback coming from mobile devices. I believe we successfully reached more people and heard from the silent community about their expectations from the budget."

- Bulent Oz. Chief Financial Officer